

Creative Studio Welcome Packet

The Process

Let's Talk Details

Before we can begin a project, we need to understand your brand. What photo style is going to best suit your needs? In terms of props, are we "going big or going home?" How many images are needed?

Ready To Book!

Once we have a good understanding of your project, we will send a custom invoice. A 50% deposit is required to lock in your booking. The remaining balance will be payable after your final content is delivered.

Time To Ship

You're officially booked! We'll send over an email with our address and let you know when your products arrive safely. It's recommended that you send at least 2 of each product unless specifically asked otherwise.

Shot List

We've come to one of the most exciting steps... creating a concept for each image! Based on our discussion, we'll create an outline expressing our creative ideas for each shot. This allows you to approve each image prior to the shoot to ensure everything is on brand.

Photo Magic

Now it's time to kick your feet up and relax. We'll send an update once your products have been photographed to let you know they are headed into the editing stage.

Project Completion

The magic is done! Once all the final images are delivered it is finally time to pay the remaining 50% of the total. Once paid, you're all set!

Project Prep

+ Project Brief

The creative brief is the most important part of the creative process. This is where you tell us about your brand and the story you want to tell.

+ Planning

Once the deposit is made we will begin the planning stage. We will create a detailed shot list outlining what each shot will look like, and what props are needed if any.

+ Creative Control

Some ideas sound great on paper but do not portray the same through a lens. Because of this, creative concepts are subject to alterations throughout the photography process. Changes can be made to props, color combos, and more to help enhance an image.









Shipping



Secure Your Products

When prepping your products, ensure that the packaging is in MINT condition. This will immensely speed up the photography process



Preparing for Shipment

Include at least 2-3 of each product unless specifically asked otherwise. This leaves room for textures, errors, and more.



Waiting Game

Once the package is off, please send over an email with the tracking number.



Need Your Products Back?

Please include a prepaid return label in your package if you'd like your products returned after the shoot

If you'd like, we can store your products in our interior storage unit for future photography sessions. *Products are stored up for up to 6 months*. If no images are produced in this timeframe, products will be donated and discarded.

Client Testimonials



2 0 2 3 - 2 0 2 4

Theen Envee





"I have been so impressed with the communication and quality while working with Brittany and Ryan for our rebrand! They have been able to take my notes and inspiration and produce the most stunning photos I have ever received from a product photographer. I would highly recommend working with this team for your cosmetic photo needs!"



enhitual







2023

"These look incredible! You really delivered!!! As a designer, I constantly struggle to find creatives who can deliver high-quality, well-designed, thoughtful content. I'm really impressed with what you've done and I'm excited to make more content with you in the future."



Herbitual ATOPIC SKIN DEFENSE Skin Protectant Cream Net Wt 102/28g





"Brittany was amazing from start to finish. As a new brand, we did not understand the process of hiring a creative director for product photos and she did a better job than I was expecting. Her quality of work is up there with Multi-Million dollar brands and her customer service is unbeatable! She took the time to understand our brand, understand how we think and what we're expecting, she set clear expectations and over-delivered! I would recommend Brittany to anyone both new and experienced in the E-Commerce game!"



DODAK LAST Rosewater Cleanser

50 ml / 1.7 fl oz

50 ml / 1.7 fl 6ž

DO

Rosewa

2023

amea





"Wow, what can I say? Brittany and Ryan are genuinely both geniuses! They captured my products in a way that I've never seen before. The detail, the colors, the texture, and the lighting was toptier. Their shots and film content give my skincare products a prestige feel, and I can honestly not stop looking at them.

For any businesses who are considering using these two, you really must as they are truly remarkable. Thank you so much!!!"



Mainstream